

PHASA 2023

TRANSFORMING RESEARCH TRANSLATION- REIMAGINING PUBLIC HEALTH EVIDENCE, POLICIES, AND PRACTICE

10 – 13 September 2023,
The Boardwalk,
Convention Centre,
Gqeberha (Port Elizabeth)

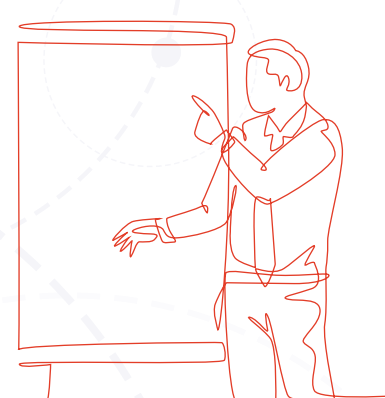


PHASA
Public Health Association
of South Africa

transform

translate

Conference exhibition and sponsorship opportunities



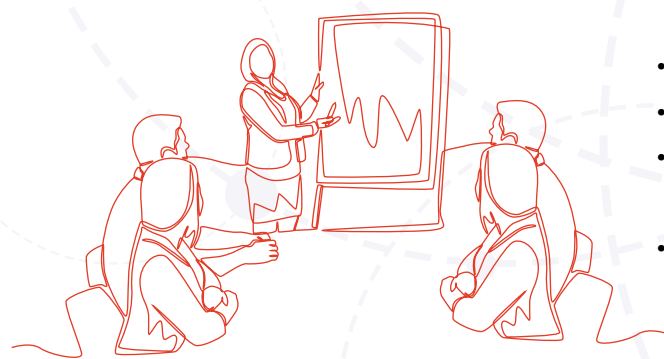
We invite you

The Public Health Association of South Africa's (PHASA) annual conference will engage public health practitioners from around the country, region and world to share their experiences and research, discuss topical public health issues, and mentor public health students and young researchers. This year's conference theme is: 'Transforming research translation- reimagining public health evidence, policies, and practice'

As the meeting place for all civil society organisations, academic institutions, public health professionals, researchers, policy-makers, academics, students, trainees, and anyone interested in public health, research translation, and advocating for a healthier world, there's no better place to promote your organisation. With several sponsorship options available, you can customize a plan that meets your organisations goals and objectives.

We invite you to participate in this prestigious event, by exhibition and sponsorship packages, which are available on a first come, first serve basis. These packages fall into the various categories, for which the appropriate recognition will be given. We would also be happy to discuss alternative sponsorship ideas that will make this event a success.

WHY THE PHASA 2023 CONFERENCE?



- Be seen as a leading public health organization in the country
- Profile your organisation's brand in front of key decision-makers
- Benefit from a unique environment for professional networking and collaborative opportunities
- Engage in the engagements of the leading annual public health meeting in South Africa



Exhibition packages - make your mark!

Exhibition stands include the following packages:

Exhibition Packages	Bronze	Silver	Gold	Platinum
Value (incl VAT)	R25 000	R40 000	R65 000	R100 000
EXHIBITION BOOTHS				
• One (1) 3x3 booth that includes signage and:				
• 3x3 Schell Scheme				
• Fascia name				
• Table with two chairs				
• 1 x plug point.	1	1	2	2
ACCESS AND NETWORKING				
Exhibitor passes (includes full conference registration) i.e. Conference, coffee breaks, luncheons, welcome reception and conference dinner as well as other networking sessions throughout the conference	1	2	3	5
SPONSOR RECOGNITION: PUBLICATIONS AND COMMUNICATIONS				
Sponsor's logo on conference website	y	y	y	y
Sponsor's logo on email marketing communications			y	y
Sponsor's logo on holding slides			y	y
Acknowledgement as an official conference sponsor			y	y
Acknowledgement at the official opening			y	y

Sponsorship opportunities

Delegate Conference Bags	R 200 000
Lanyards and ID badges	R 20 000
Mini-programmes	R 15 000
Sponsor prizes for best presentations	R10 000
Sponsor a tea break (will be branded in the programme as the "Sponsors name tea break")	R 50 000
Sponsor a lunch break (will be branded in the programme as the "Sponsors name lunch break.")	R 100 000
Co-sponsor the Gala Dinner (gala dinner will be branded in the programme as the "Sponsors name Gala Dinner.")	R 200 000



Let's connect!
Contact Mandy Salomo at mandy.salomo@mrc.ac.za