

PHASA 2025

Partnerships for Public Health:
Sculpting a Healthier Future Together



MR KC MAKHUBELE

CEO AND EXECUTIVE DIRECTOR: SOUTH AFRICAN
DENTAL ASSOCIATION

Mr. KC Makhubele is a seasoned executive with over 29 years of experience in governance, strategy, and business transformation across multiple sectors. As CEO and Executive Director of the South African Dental Association (SADA), he drives strategic vision, operational excellence, and stakeholder engagement. He has a proven track record of revitalizing organizations, boosting profitability, and leading digital transformation initiatives.

Mr. Makhubele has also held leadership roles such as Divisional Director at Primeserve, Managing Executive at Adcorp, Chief Operating Officer at Khulisa, and General Manager and Lecturer at Educor. With over 22 years in JSE-listed companies, he excels in business strategy, marketing, stakeholder management, and human capital development.

He is a Certified Director with the Institute of Directors South Africa (IoDSA) and holds an MBA from De Montfort University and a BCom from Oxford Brookes University, Executive Development (Wits), along with various Certificates and Diplomas in Management, Human Resources and Ministerial Studies

Outside of his corporate role, Mr. Makhubele serves on several boards, including Khulisa Social Solutions (Non-Executive Director and Vice-Chairperson), and leads Imagine2morrow NPC as Managing Director, focusing on community upliftment. His expertise in governance, ethical leadership, and business transformation makes him a sought-after speaker and mentor in the South African business landscape.